

CONTENT CREATOR

Weekly Planner

PLAN. CREATE. POST. ENGAGE. GROW.

THIS WEEK'S GOALS

- ☐
- ☐
- ☐
- ☐
- ☐

CONTENT PILLARS

- ☐
- ☐
- ☐
- ☐
- ☐

PLATFORM FOCUS

- Instagram
- YouTube
- TikTok
- Pinterest
- Blog / Website

CONTENT IDEAS

- ☐
- ☐
- ☐
- ☐
- ☐

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
PLAN							
CREATE							
EDIT							
POST							
ENGAGE							

CONTENT SCHEDULE

	M	T	W	T	F	S	S

KEY METRICS TO TRACK

- Followers / Subscribers
- Reach / Impressions
- Engagement Rate
- Website Clicks
- Email Subscribers
- Sales / Conversions

HABIT TRACKER

	M	T	W	T	F	S	S
Plan Content	☐	☐	☐	☐	☐	☐	☐
Create Content	☐	☐	☐	☐	☐	☐	☐
Post Consistently	☐	☐	☐	☐	☐	☐	☐
Engage with Audience	☐	☐	☐	☐	☐	☐	☐
Learn & Improve	☐	☐	☐	☐	☐	☐	☐
Track Analytics	☐	☐	☐	☐	☐	☐	☐

NOTES / IDEAS

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Consistency today, Impact tomorrow! ❤️

💡 Plan with purpose 📷 Create with passion 📩 Share with value 📈 Grow every day